

# Target Market Determination – Bendigo Conservative Index Fund

## Legal disclaimer

This Target Market Determination (TMD) is required under section 994B of the *Corporations Act 2001* (Cth) (**the Act**).

This TMD describes the class of consumers that comprises the target market for the financial product and matters relevant to the product's distribution and review (specifically, distribution conditions, review triggers and periods, and reporting requirements). Distributors must take reasonable steps that will, or are reasonably likely to, result in distribution of the product being consistent with the most recent TMD (unless the distribution is excluded conduct).

This document is **not** a product disclosure statement (**PDS**) and is **not** a complete summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the PDS for the product before making a decision whether to buy this product.

Important terms used in this TMD are defined in the TMD Definitions which supplement this document. Capitalised terms have the meaning given to them in the product's PDS, unless otherwise defined. The PDS can be obtained at [www.betashares.com.au](http://www.betashares.com.au) or by calling 1300 487 577.

## Target Market Summary

This product is intended for use as a standalone to satellite allocation for a consumer who is seeking capital growth and income from a diversified conservative exposure to a selection of index funds, alternative assets and cash and has a *medium* risk and return profile for that portion of their investment portfolio. It is likely to be consistent with the financial situation and needs of a consumer with a minimum investment timeframe of 3 years or more, and who needs to withdraw their money on less than one week's notice.

## Fund and Issuer identifiers

Issuer	Betashares Capital Limited
Issuer ABN	78 139 566 868
Issuer AFSL	341181
Fund manager	Betashares Capital Limited
Fund name	Bendigo Conservative Index Fund
ARSN	152 963 641
APIR Code	STL0032AU

ISIN Code	N/A
Market Identifier Code	N/A
Product Exchange code	N/A
TMD contact details	<a href="mailto:DDO.Reporting@betashares.com.au">DDO.Reporting@betashares.com.au</a>
TMD issue date	1 December 2024
TMD Version	6
Distribution status of fund	Available

## Description of Target Market

### TMD indicator key

The Consumer Attributes for which the product is likely to be appropriate have been assessed using a red and green rating methodology with appropriate colour coding:

In target market	Not in target market
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### Instructions

In the tables below, Column 1, Consumer Attributes, indicates a description of the likely objectives, financial situation and needs of the class of consumers that are considering this product. Column 2, TMD indicator, indicates whether a consumer meeting the attribute in Column 1 is likely to be in the target market for this product.

### Appropriateness

The Issuer has assessed the product and formed the view that the product, including its key attributes, is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market, as the features of this product in Column 3 of the table below are likely to be suitable for consumers with the attributes identified with a green TMD Indicator in Column 2.

### Investment products and diversification

A consumer (or class of consumer) may intend to hold a product as part of a diversified portfolio (for example, with an intended product use of *minor allocation*). In such circumstances, the product should be assessed against the consumer's attributes for the relevant portion of the portfolio, rather than the consumer's portfolio as a whole. For example, a consumer may seek to construct a balanced or moderate diversified portfolio with a minor allocation to growth assets. In this case, a product with a *High* risk/return profile may be consistent with the consumer's objectives for that minor

allocation notwithstanding that the risk/return profile of the consumer as a whole is *Medium*. In making this assessment, distributors should consider all features of a product (including its key attributes).

The FSC has provided more detailed guidance on how to take this portfolio view for diversification, available on the FSC website.

Consumer Attributes	TMD Indicator	Product description including key attributes
<b>Consumer's investment objective</b>		
Capital Growth	In target market	The Fund aims to deliver investment returns after fees in excess of 2% above inflation over a 10 year period.
Capital Preservation	Not in target market	
Income Distribution	In target market	<p>The Fund's strategy is to invest via expert asset managers, including Betashares, that specialise in index strategies that seek to track the performance of selected benchmarks, as well as alternative assets and cash. Alternative assets and cash may or may not invest in index strategies. The Fund's investment exposure may be obtained through direct investments, or indirectly through pooled funds, managed by the selected asset managers.</p> <p>Betashares will invest the Fund's assets across a variety of asset classes in a manner that it believes will meet the investment return objective.</p> <p>The neutral position of the Fund is 40% growth assets and 60% defensive assets.</p> <p>The Fund may earn income such as dividends, interest and other distributable income as well as net realised capital gains on the sale of underlying assets. The Fund intends to distribute income half-yearly.</p>
<b>Consumer's intended product use (% of Investable Assets)</b>		
Solution/Standalone (up to 100%)	In target market	The Bendigo Conservative Index Fund is a managed fund scheme offering a medium risk investment for retail clients looking for regular income and moderate capital growth via a selection of index funds, alternative assets and cash with at least a 3 year time horizon.
Major allocation (up to 75%)	In target market	
Core component (up to 50%)	In target market	
Minor allocation (up to 25%)	In target market	<p>The strategic asset class allocation:</p> <ul style="list-style-type: none"> <li>• Australian shares Min 5% - Max 30%</li> <li>• International shares Min 5% - Max 35%</li> <li>• Property &amp; infrastructure Min 0% - Max 20%</li> <li>• Fixed interest Min 20% - Max 65%</li> </ul>
Satellite allocation (up to 10%)	In target market	

Consumer Attributes	TMD Indicator	Product description including key attributes
		<ul style="list-style-type: none"><li>Alternatives Min 0% - Max 20%</li><li>Cash Min 0% - Max 40%.</li></ul> <p>In exceptional market conditions the Fund may have asset class allocations outside the stated minimum and maximum for short periods of time.</p>
Consumer’s investment timeframe		
Minimum investment timeframe	3 years or more	A minimum investment timeframe of three years or more is suggested.
Consumer’s Risk (ability to bear loss) and Return profile		
Low	Not in target market	<p>An investment in the Fund is <i>medium</i> risk in nature (SRM 4).</p> <p>In particular, for the relevant part of the consumer’s portfolio, the consumer:</p> <ul style="list-style-type: none"><li>has a moderate or medium risk appetite,</li><li>seeks low volatility and potential losses (e.g. has the ability to bear up to 4 negative returns over a 20 year period (SRM 3 to 5)), and</li><li>is comfortable with a moderate target return profile.</li></ul>
Medium	In target market	
High	Not in target market	
Very high	Not in target market	
Extremely high	Not in target market	
Consumer’s need to access capital		
Within one week of request	In target market	<p>Under normal circumstances (i) investors are able to make application and redemption requests on any business day in Melbourne and (ii) it is expected that the Fund will pay redemption requests within 5 business days, although its constitution allows up to 30 days, although a longer period may apply in certain circumstances. In extraordinary circumstances, <u>Betashares</u> reserves the right to suspend withdrawals from the Fund, such as if in the reasonable opinion of <u>Betashares</u>, it is in the best interests of investors as a whole to do so.</p>
Within one month of request	In target market	
Within three months of request	In target market	
Within one year of request	In target market	
Within 5 years of request	In target market	
Within 10 years of request	In target market	
10 years or more	In target market	

## Distribution conditions/restrictions

Distribution conditions	Distribution condition rationale	<i>Distributors this condition applies to</i>
Approved financial advisers	<p>Financial advisers must:</p> <ul style="list-style-type: none"> <li>• by conduct or agreement agree to the terms with the issuer before they can distribute the product.</li> <li>• have the relevant licence and authority to distribute the product.</li> </ul>	
Direct through application forms available on Betashares' website	<ul style="list-style-type: none"> <li>• Specific content about the product and information to assist customers in determining the appropriate investment solution for their circumstances is provided on the Betashares website;</li> <li>• All public facing content about or documentation related to the product must be consistent with the product's PDS and this TMD; and</li> <li>• The fund application process will remind applicants to review the PDS and seek professional advice before making a decision.</li> </ul>	
Platform Investors	<p>Platform Investors must:</p> <ul style="list-style-type: none"> <li>• by conduct or agreement agree to the terms with the issuer, Betashares, before they can distribute the product;</li> <li>• have the relevant license and authority to distribute the product; and</li> <li>• provide or direct retail clients to the relevant PDS.</li> </ul>	

## Review triggers

Material change to key attributes, fund investment objective and/or fees.
Material deviation from benchmark / objective over sustained period.
Key attributes have not performed as disclosed by a material degree and for a material period.
Determination by the issuer of an ASIC reportable Significant Dealing.
Material or unexpectedly high number of complaints (as defined in section 994A(1) of the Act) about the product or distribution of the product.
The use of Product Intervention Powers, regulator orders or directions that affects the product.

## Mandatory TMD review periods

Review period	Maximum period for review
Subsequent review	1 years and 3 months

## Distributor reporting requirements

Reporting requirement	Reporting period	Which distributors this requirement applies to
Complaints (as defined in section 994A(1) of the Act) relating to the product. The distributor should provide all the content of the complaint, having regard to privacy.	As soon as practicable but no later than 10 business days following end of calendar quarter.	All distributors
Significant dealing outside of target market, under section 994F(6) of the Act. See Definitions for further detail.	As soon as practicable but no later than 10 business days after distributor becomes aware of the significant dealing.	All distributors

If practicable, distributors should adopt the FSC data standards for reports to the issuer. Distributors must report to Betashares by sending reports by email to [DDO.Reporting@betashares.com.au](mailto:DDO.Reporting@betashares.com.au) or as otherwise agreed.

## Definitions

In some instances, examples have been provided below. These examples are indicative only and not exhaustive.

Term	Definition
<b>Consumer's investment objective</b>	
Capital Growth	The consumer seeks to invest in a product designed or expected to generate capital return over the investment timeframe. The consumer prefers exposure to growth assets (such as shares or property) or otherwise seeks an investment return above the current inflation rate.
Capital Preservation	The consumer seeks to invest in a product designed or expected to have low volatility and minimise capital loss. The consumer prefers exposure to defensive assets that are generally lower in risk and less volatile than growth investments (this may include cash or fixed income securities).
Income Distribution	The consumer seeks to invest in a product designed or expected to distribute regular and/or tax-effective income. The consumer prefers exposure to income-generating assets (this may include high dividend-yielding equities, fixed income securities and money market instruments).
<b>Consumer's intended product use (% of Investable Assets)</b>	
Solution/Standalone (up to 100%)	The consumer may hold the investment as up to 100% of their total <i>investable assets</i> . The consumer is likely to seek a product with at least <i>very high</i> portfolio diversification.
Major allocation (up to 75%)	The consumer may hold the investment as up to 75% of their total <i>investable assets</i> . The consumer is likely to seek a product with at least <i>high</i> portfolio diversification.
Core component (up to 50%)	The consumer may hold the investment as up to 50% of their total <i>investable assets</i> . The consumer is likely to seek a product with at least <i>medium</i> portfolio diversification.
Minor allocation (up to 25%)	The consumer may hold the investment as up to 25% of their total <i>investable assets</i> . The consumer is likely to seek a product with at least <i>low</i> portfolio diversification.
Satellite (up to 10%)	The consumer may hold the investment as up to 10% of the total <i>investable assets</i> . The consumer may seek a product with <i>very low</i> portfolio diversification. Products classified as <i>extremely high</i> risk are likely to meet this category only.
Investable Assets	Those assets that the investor has available for investment, excluding the residential home.

Term	Definition
<b>Portfolio diversification (for completing the key product attribute section of consumer's intended product use)</b> Note: exposures to cash and cash-like instruments may sit outside the diversification framework below.	
Very low	The product provides exposure to a single asset (for example, a commercial property) or a niche asset class (for example, minor commodities, crypto-assets or collectibles).
Low	The product provides exposure to a small number of holdings (for example, fewer than 25 securities) or a narrow asset class, sector or geographic market (for example, a single major commodity (e.g. gold) or equities from a single emerging market economy).
Medium	The product provides exposure to a moderate number of holdings (for example, up to 50 securities) in at least one broad asset class, sector or geographic market (for example, Australian fixed income securities or global natural resources).
High	The product provides exposure to a large number of holdings (for example, over 50 securities) in multiple broad asset classes, sectors or geographic markets (for example, global equities).
Very high	The product provides exposure to a large number of holdings across a broad range of asset classes, sectors and geographic markets with limited correlation to each other.
<b>Consumer's intended investment timeframe</b>	
Minimum	The minimum suggested timeframe for holding the product. Typically, this is the rolling period over which the investment objective of the product is likely to be achieved.
<b>Consumer's Risk (ability to bear loss) and Return profile</b>	
<p>This TMD uses the Standard Risk Measure (<i>SRM</i>) to estimate the likely number of negative annual returns for this product over a 20 year period, using the guidance and methodology outlined in the <i>Standard Risk Measure Guidance Paper For Trustees</i> (note the bands in the SRM guidance differ from the bands used in this TMD). However, SRM is not a complete assessment of risk and potential loss. For example, it does not detail important issues such as the potential size of a negative return (including under conditions of market stress) or that a positive return could still be less than a consumer requires to meet their investment objectives/needs. The SRM methodology may be supplemented by other risk factors. For example, some products may use leverage, derivatives or short selling; may have liquidity or withdrawal limitations; may have underlying investments with valuation risks or risks of capital loss; or otherwise may have a complex structure or increased investment risks, which should be documented together with the SRM to substantiate the product risk rating.</p> <p>A consumer's desired product return profile would generally take into account the impact of fees, costs and taxes.</p>	
Low	For the relevant part of the consumer's portfolio, the consumer: <ul style="list-style-type: none"> <li>• has a conservative or low risk appetite,</li> </ul>



Term	Definition
	<ul style="list-style-type: none"> <li>• seeks to minimise volatility potential losses (e.g. has the ability to bear up to 1 negative return over a 20 year period (SRM 1 to 2)), and</li> <li>• is comfortable with a low target return profile.</li> </ul> <p>The consumer typically prefers stable, defensive assets (such as cash).</p>
Medium	<p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"> <li>• has a moderate or medium risk appetite,</li> <li>• seeks low volatility and potential losses (e.g. has the ability to bear up to 4 negative returns over a 20 year period (SRM 3 to 5)), and</li> <li>• is comfortable with a moderate target return profile.</li> </ul> <p>The consumer typically prefers defensive assets (for example, fixed income).</p>
High	<p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"> <li>• has a high risk appetite,</li> <li>• can accept high volatility and potential losses (e.g. has the ability to bear up to 6 negative returns over a 20 year period (SRM 5 or 6)), and</li> <li>• seeks high returns (typically over a medium or long timeframe).</li> </ul> <p>The consumer typically prefers growth assets (for example, shares and property).</p>
Very high	<p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"> <li>• has a very high risk appetite,</li> <li>• can accept very high volatility and potential losses (e.g. has the ability to bear 6 to 7 negative returns over a 20 year period (SRM 6 or 7),</li> <li>• seeks to maximise returns (typically over a medium or long timeframe).</li> </ul> <p>The consumer typically prefers high growth assets (such as high conviction portfolios, hedge funds and alternative investments).</p>
Extremely high	<p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"> <li>• has an extremely high risk appetite,</li> <li>• can accept significant volatility and losses, and</li> <li>• seeks to obtain accelerated returns (potentially in a short timeframe).</li> </ul> <p>The consumer seeks extremely high risk, speculative or complex products which may have features such as significant use of derivatives, leverage or short positions or may be in emerging or niche asset classes (for example, crypto-assets or collectibles).</p>

Term	Definition
<b>Consumer's need to access capital</b>	
<p>This consumer attribute addresses the likely period of time between the making of a request for redemption/withdrawal (or access to investment proceeds more generally) and the receipt of proceeds from this request under ordinary circumstances. Issuers should consider both the frequency for accepting the request and the length of time to accept, process and distribute the proceeds of such a request. To the extent that the liquidity of the underlying investments or possible liquidity constraints (e.g. ability to stagger or delay redemptions) could impact this, this is to be taken into consideration in aligning the product to the consumer's need to access capital. Where a product is held on investment platforms, distributors also need to factor in the length of time platforms take to process requests for redemption for underlying investments. Where access to investment proceeds from the product is likely to occur through a secondary market, the liquidity of the market for the product should be considered.</p>	
<b>Distributor Reporting</b>	
Significant dealings	<p>Section 994F(6) of the Act requires distributors to notify the issuer if they become aware of a significant dealing in the product that is not consistent with the TMD. Neither the Act nor ASIC defines when a dealing is 'significant' and distributors have discretion to apply its ordinary meaning.</p> <p>The issuer will rely on notifications of significant dealings to monitor and review the product, this TMD, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC.</p> <p>Dealings outside this TMD may be significant because:</p> <ul style="list-style-type: none"> <li>• they represent a material proportion of the overall distribution conduct carried out by the distributor in relation to the product, or</li> <li>• they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer).</li> </ul> <p>In each case, the distributor should have regard to:</p> <ul style="list-style-type: none"> <li>• the nature and risk profile of the product (which may be indicated by the product's risk rating or withdrawal timeframes),</li> <li>• the actual or potential harm to a consumer (which may be indicated by the value of the consumer's investment, their intended product use or their ability to bear loss), and</li> <li>• the nature and extent of the inconsistency of distribution with the TMD (which may be indicated by the number of red ratings attributed to the consumer).</li> </ul> <p>Objectively, a distributor may consider a dealing (or group of dealings) outside the TMD to be significant if:</p> <ul style="list-style-type: none"> <li>• it constitutes more than half of the distributor's total retail product distribution conduct in relation to the product over the reporting quarter,</li> <li>• the consumer's intended product use is <i>solution / standalone</i>,</li> </ul>

Term	Definition
	<ul style="list-style-type: none"> <li>the consumer's intended product use is <i>core component</i> or higher and the consumer's risk and return profile is <i>low, or</i></li> <li>the relevant product has a green rating for consumers seeking <i>extremely high</i> risk/return.</li> </ul>

### Important Notice

The information contained in this document is general information only and does not constitute personal financial advice. It does not take into account any person's financial objectives, situation or needs. The information is not a recommendation to make any investment or adopt any investment strategy. Investments in any Betashares Fund are subject to investment risk and investors may not get back the full amount originally invested. Any person wishing to invest in a Betashares Fund should obtain a copy of the relevant PDS from [www.betashares.com.au](http://www.betashares.com.au) and obtain financial advice in light of their individual circumstances. To the extent permitted by law Betashares accepts no liability for any loss from reliance on this information.

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