Job Description

Role	Senior Product Designer
Position Type	Permanent, full time
Location	Melbourne
Start	October 2021

BetaShares Overview

About us

Founded in 2009, BetaShares launched with the vision to create smart and accessible investment solutions for Australians. Over the past decade our commitment to this vision has seen BetaShares grow from 'challenger' to market leader, driving disruption and innovation in the exchange traded funds (ETFs) industry.

BetaShares offers the broadest range of funds on the ASX (with over 60 products) and is trusted by hundreds of thousands of investors. As of 30 June 2021, BetaShares manages over $19 billion in assets.

We are based in Sydney with offices in Melbourne, Brisbane, and New Zealand. We currently employ over 70 people.

About the Role

BetaShares Holdings Pty Ltd is seeking a Senior Product Designer.

Purpose of the role

- Design the visual aesthetic of BetaShares that aligns to our purpose and vision

- Help our company build a cohesive story that binds everything together, from brand to website

- Collaborate with the Marketing team to plan, prototype, test and implement design

Key tasks

- Lead our visual design identity and design system

- Develop designs for the website, email, and any client-facing tools

- Support the creation of graphic designs, logo designs, icon designs, visuals, and animations

- Collaborate with the Marketing team to ensure consistency with branding, website, and marketing collateral

Role requirements

Qualities and attributes

- Passionate for best-in-class design and design processes

- Highly organised, open-minded, empathetic, kind, direct, and collegial in how you relate to people

- A team player and can work collaboratively

- Strive to continuously make our product better

- Bold yet consistent with your creative direction

- Excellent communication skills

Essential skills

You don't need to have a background in financial services to be a good fit for this role.

- Resourceful

- Collaborative approach to problem solving

- Experience with tools like Figma, Sketch, and Adobe

- Awareness of translating design into UI components

- Awareness of design trends

Salary

Salary will be in the range $135,000 to $155,000 plus superannuation.

Ready to make a meaningful impact? If you have the right to live and work in Australia please submit your CV and any links that best showcase the relevant designs you have created to careers@betashares.com.au. Only successful candidates will be responded to. Your interest will be treated in strict confidence.

Salary