

Job Outline

Position: Senior Graphic and Web Designer

Company: BetaShares ETFs

Location of company: Sydney, NSW, Australia (GMT+11)

About BetaShares

BetaShares is one of Australia's leading issuers of Exchange Traded Funds (ETFs) and related products. ETFs have been one of the fastest growing categories of investment products globally and in Australia over the last decade and the market is set to continue growing strongly in coming years.

BetaShares currently manages over \$15 billion across more than 60 funds. ETFs are traded on the ASX like shares and deliver transparent exposure to a broad range of market indices and asset classes including Australian and international equities, cash, commodities, currencies, income strategies and alternatives.

About the role

We are seeking a full-time experienced graphic designer (4+ years) to support BetaShares across a wide range of design support for offline and digital channels.

The successful candidate will have the opportunity to showcase their creativity and share proactive ideas across a range of projects. This is an ideal role to develop and grow your career in one of Australia's most exciting financial services organisations.

Core responsibilities

- Design and typesetting of all fund marketing collateral including flyers, factsheets, brochures and booklets using Adobe Creative Suite, InDesign, Photoshop, Acrobat and Illustrator
- Design and digital communications including landing page banners and graphics, email graphics and social media creative.
- Visual HTML/CSS designs for digital communications
- Development and resizing of print and digital advertising assets for use in external media placements.
- Assist with ad-hoc work production including photo editing, event and out of home campaigns.
- Formatting of PowerPoint presentations used for live events, media briefings and webinars.

Skills

- 4+ years' experience in graphic design
- Advanced skills Adobe Creative Cloud platforms including Photoshop, InDesign and Illustrator.
- Advanced skills in Microsoft Office including PowerPoint
- Experience with Google Sheets and Documents
- Knowledge of HTML/CSS
- Experience with Dreamweaver, Google web designer, Premier Pro and After Effects a bonus but not essential
- Understanding of pre-press and print production and be able to supply print ready working files according to printer specs
- Existing agency experience a plus.
- Strong communication skills
- Ability to manage multiple projects, and occasionally, work to tight deadlines.
- Accuracy and attention to detail and quality control

To apply: Please submit a portfolio along with your application.