



BetaShares Legg Mason Emerging Markets Fund (managed fund)

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ACCESS THE WORLD'S FASTEST-GROWING  
ECONOMIES IN ONE EASY TRADE

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**ASX: EMMG**

## EMMG – GROWTH AND DIVERSIFICATION THROUGH EMERGING MARKETS

The BetaShares Legg Mason Emerging Markets Fund (managed fund) (ASX code: EMMG) is an Active ETF that is managed with the proven investment expertise of Franklin Templeton’s global equity specialist, Martin Currie.

The fund takes a high-conviction approach by investing in a concentrated portfolio of the best companies identified by Martin Currie’s specialist emerging markets team. It aims to provide long-term capital growth and maximise risk-adjusted returns and may be suitable for investors looking to access the compelling long-term growth themes of emerging markets.

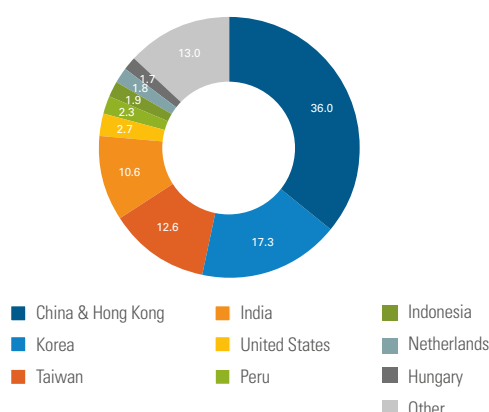
## FIVE REASONS TO INVEST IN EMMG

### 1 Growth driven by strong underlying trends

Emerging markets are at the forefront of economic growth, typically generating the highest rates of real GDP growth globally. This growth reflects several long-term secular trends that we expect to continue:

- **Favourable demographics and a rising middle class** – Many emerging market countries have young, growing and increasingly well-educated workforces, along with a fast-growing middle-class.
- **Increasing urbanisation** – The continued growth of the urban middle class helps underpin productivity gains and drive future consumption growth.
- **Disruptive technologies and innovation** - Emerging markets are home to young and increasingly wealthy populations who are harnessing technology faster and more enthusiastically than many of their developed-market peers. Whether it is in e-commerce, fintech, big data, artificial intelligence (AI) or gaming, emerging markets are among the leaders of global innovation.

BetaShares Legg Mason Emerging Markets Fund (managed fund) ASX: EMMG\*  
Country Allocation (%)



## WHAT IS AN ACTIVE ETF?

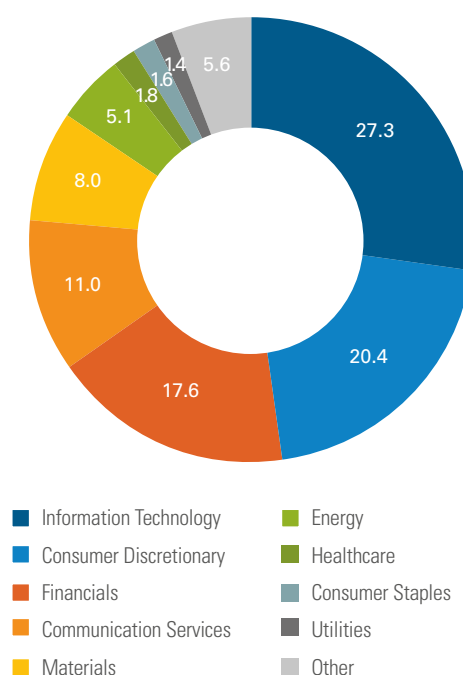
Active ETFs are actively managed investment funds that trade on the Australian Securities Exchange (ASX). Our Active ETF series allows investors to access some of our highly acclaimed and successful investment strategies via a simple trade on the ASX.

Active ETFs have the same legal structure as traditional unlisted managed funds, while additionally providing live intra-day pricing and liquidity. Investors can buy and sell Active ETFs during the trading day via any stockbroker or online broker as they would a share.

### 2 Access to global leaders in technology and innovation

Emerging markets are at the forefront of the global technology revolution. Many emerging market tech companies are among the most innovative and fastest growing in the world, driven by young, increasingly affluent and tech-savvy populations. The share of information technology stocks in the benchmark MSCI Emerging Markets Index has more than doubled since the start of the decade and has now the largest technology weighting of any major global index.

BetaShares Legg Mason Emerging Markets Fund (managed fund) ASX: EMMG\*  
Sector Allocation (%)



\*Source: Martin Currie as at 31 December 2020. Country exposure is reported by country of listing. As such, stocks offering exposure to Emerging Markets may appear under countries outside the Emerging Markets asset class. Further information is available upon request.



**3 Active stock selection with embedded Environmental, Social and Governance (ESG) analysis**

Compared with most developed markets, emerging markets exhibit a significant amount of informational and structural inefficiency. In this environment an active manager can potentially add considerable value over the broad-brush strokes of passive management, with greater scope for identifying mispriced opportunities through proprietary research and fundamental company analysis. In addition, ESG is fully integrated into this investment process, enabling a more thorough understanding of a company’s market position, management quality, long-term business value and the sustainability of future returns.

**4 Local company focus**

With years of experience assessing and investing in these exciting markets, the Martin Currie Fund Management team has a deep understanding of each local market, including their political, regulatory and social structures. Given the increasing heterogeneity across emerging markets, Martin Currie believes local companies offer better potential for diversification both regionally and at the corporate level.

**5 Highly experienced and collaborative emerging markets expertise**

The Martin Currie emerging markets team has a wealth of investment and emerging markets experience. Based in Edinburgh, the team manages money for a wide range of global clients and has a collegiate culture which encourages robust challenge and debate in search of the best investment opportunities.

**EMMG’S ROLE IN AN INVESTOR’S PORTFOLIO**

Exposure to emerging markets forms part of an investor’s growth portfolio. EMMG enables investors to access an actively managed portfolio that invests across some of the world’s most exciting and fastest-growing economies that are benefiting from rapid development and increased urbanisation.

Investing in emerging markets can help diversify an investor’s overall portfolio by adding global exposure and providing access to companies and sectors not well represented in the domestic share market.

Emerging markets are also at the forefront of the global technology revolution, so investors can consider an allocation to emerging markets if they are seeking to increase their technology exposure.

The Fund may also be suitable for Self-Managed Super Funds (SMSFs) looking for emerging markets exposure.

**MARTIN CURRIE, THE INVESTMENT MANAGER**

EMMG is managed by Franklin Templeton’s Specialist Investment Manager, Martin Currie, a global active equity specialist, crafting high-conviction portfolios which aim to deliver attractive and consistent risk-adjusted returns for clients. Founded in 1881, the company has a long history in funds management with A\$25 billion\* managed globally. Headquartered in Edinburgh, Martin Currie has a significant presence in Australia dating back to 1954, through Martin Currie Australia. Martin Currie are multiple award winners for both investment performance and product innovation. Martin Currie’s success is built upon a fundamental research process and strong portfolio construction disciplines that are combined with the aim of delivering superior investment outcomes for investors.

\*As at 31 December 2020.

**ABOUT BETASHARES &**

BetaShares is one of Australia’s leading and most innovative managers of exchange traded funds with over A\$15.4 billion^ in assets under management and the broadest range of exchange traded solutions available on the market.

**ABOUT FRANKLIN TEMPLETON**

Franklin Templeton is one of the world’s largest asset managers with over A\$1.9 trillion^ in assets under management. Franklin Templeton provides centralised business and distribution support for all of its Specialist Investment Managers, which includes Martin Currie, the investment manager of EMMG. Franklin Templeton acquired Legg Mason and its Specialist Investment Managers on 31 July 2020.

^As at 31 December 2020.

**EMMG - KEY CHARACTERISTICS**

Inception date	29 May 2019
Investment objective	To generate after-fee returns in excess of the benchmark over rolling five-year periods
Benchmark	MSCI Emerging Markets Index expressed in A\$
Management costs	1.00% p.a.

## CONTACT US FOR MORE INFORMATION ON OUR RANGE OF ACTIVE ETFs

### BetaShares

 1300 487 577

 [www.betashares.com.au](http://www.betashares.com.au)

### Franklin Templeton

 1800 679 541

 [www.leggmason.com.au](http://www.leggmason.com.au)

There are risks associated with an investment in the Fund, including market risk, emerging markets risk, currency risk and market making risk. For more information about risks and other features of the Fund, please see the Product Disclosure Statement.

[www.betashares.com.au/leggmason4letters](http://www.betashares.com.au/leggmason4letters)