

PORTFOLIO HOLDINGS EXAMPLES

BETASHARES ASIA TECHNOLOGY

TIGERS ETF

ASX: ASIA



The BetaShares Asia Technology Tigers ETF (ASX: ASIA) provides exposure to a portfolio of the 50 largest technology and online retail companies in Asia, excluding Japan – which dominate the region's technology market, providing products and services across the technology spectrum.

Below are examples of 'tech tigers' held in ASIA's portfolio.



Baidu, Inc

Baidu is a Chinese multinational technology company specialising in internet services, and artificial intelligence. Baidu is the #1 search engine in China – with over 55% market share.¹



Alibaba Group Holding Ltd

Alibaba is China's - and the world's - largest retailer, specialising in e-commerce, retail, internet, AI and technology. Alibaba's online sales & profits surpassed all US retailers combined in 2015.²



Tencent Holdings Limited

Tencent provides a number of social media services including QQ and WeChat – the most popular social mobile app in China and one of the most powerful apps in the world. Recent data suggests that over 20 million messages are sent every minute via We Chat³. As of 2018, Tencent has the 5th highest global brand value³.



Samsung Electronics Co., Ltd

With a market cap of \$326 billion⁴, Samsung has been recognised globally as an industry leader in technology and is now ranked as a top 10 global brand⁵. As at 2018, Samsung was ranked the 14th largest company in the world, with \$225b in sales.⁶

¹Source: QuerTime

²Source: Digital Commerce 360

³Source: BMR Business Statistics, August 2018

⁴Source: Forbes.com/sites/kristinstoller/2018/06/06/worlds-largest-tech-companies-2018-global-2000/

⁵Source: Samsung.com.au

⁶Source: Forbes.com/sites/kristinstoller/2018/06/06/worlds-largest-tech-companies-2018-global-2000/

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JD.Com, Inc



JD.com is China's leading one-stop e-commerce platform, providing over 300 million active customers with direct access to a range of authentic, high-quality products, and helping leading local and international brands tap into China's fast-growing e-commerce market.

JD.com is setting the global standard for online shopping experience, offering a vast selection of products, across every major category (electronics, apparel and home furnishings, FMCG, fresh food, home appliances and others), and delivering them at fast speeds to provide a truly "one stop" shopping experience for Chinese consumers⁶.



Autohome, Inc

Autohome is the leading online destination for automobile consumers in China.

Through its location-based services, users are able to obtain vehicle pricing information directly from their nearby dealers in approximately 330 cities in China⁷.



Taiwan Semiconductor Manufacturing Company, Limited

Taiwan Semiconductor Manufacturing Company is the world's largest dedicated independent semi-conductor foundry. Most of the world's leading semiconductor companies are customers including Nvidia, AMD and Qualcomm⁸.

⁶Source: JD.Com

⁷Source: Autohome.com

⁸Source: TSMC website

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BetaShares
Exchange Traded Funds

Benefits of BetaShares Asia Technology Tigers ETF

- **Invest in Asia's technology giants**- simple and cost-effective way to access a diversified portfolio of Asia's leading technology and online retail companies, including Alibaba, Tencent, Baidu & JD.com.
- **Growth opportunity** - due to its younger, tech-savvy population, Asia is surpassing the West in terms of technological adoption and the Asian technology sector is anticipated to remain a growth sector.
- **Diversification** - obtain exposure to companies in the technology sector, a sector under-represented in the Australian sharemarket.
- **Cost effective**- Fund tracks the performance of an index (no 'active manager' fees).
- **Liquidity**- available to trade on the ASX like any share.

Uses of BetaShares Asia Technology Tigers ETF

The Fund may be suitable to a variety of investors and uses:

- Tactical exposure to the Asian technology sector
- A complement for investors with an existing allocation to U.S. based technology companies
- A core component of a global equities allocation providing transparency and diversification benefits

Trading Information

BetaShares Funds can be bought or sold during the trading day on the ASX, and trade like shares.

EXCHANGE	ASX
ASX CODE	ASIA
CURRENCY	AUD
TRADING	10:00-16:00 (AEST)
BLOOMBERG CODE	ASIA AU
IRESS CODE	ASIA.AXW

About BetaShares

BetaShares is a leading manager of ETFs and other Funds that are traded on the Australian Securities Exchange ('ASX'). Our aim is to provide intelligent investment solutions, which help Australian investors meet their financial objectives. Our range of Funds trading on the ASX is one of the largest and most diverse available in the market. We offer investors simple and cost-effective access to equities, cash, currencies, commodities and alternative strategies.

As at August 2018, BetaShares manages approximately \$5.8 billion in assets. BetaShares is owned and managed by its Australian based management team along with a strategic shareholding from Mirae Asset Global Investment Group, one of Asia's largest asset management firms. As at August 2018, Mirae manages over US\$120 billion.

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There are risks associated with an investment in the Fund, including information technology sector risk, concentration risk, emerging markets risk and currency risk. For more information on risks and other features of the Fund, please see the Product Disclosure Statement.

An investment in any BetaShares Fund ('Fund') is subject to investment risk including possible delays in repayment and loss of income and principal invested. Neither BetaShares Capital Ltd nor BetaShares Holdings Pty Ltd guarantees the performance of any Fund or the repayment of capital or any particular rate of return. Past performance is not an indication of future performance. This information is prepared by BetaShares Capital Ltd (ACN 139 566 868 AFS Licence 341181) ("BetaShares"), the product issuer. It is general information only and does not take into account your objectives, financial situation or needs so it may not be appropriate for you. Before making an investment decision you should consider the product disclosure statement ('PDS') and your circumstances and obtain financial advice. The PDS is available at www.betashares.com.au or by calling 1300 487 577 (within Australia) or +61 2 9290 6888 (outside Australia). This document does not constitute an offer of, or an invitation to purchase or subscribe for securities. This information was prepared in good faith and to the extent permitted by law BetaShares accepts no liability for any errors or omissions or loss from reliance on any of it. BetaShares® and Back Your View® are registered trademarks of BetaShares Holdings Pty Ltd.