

ASX: CLDD

As at February 2021

The BetaShares Cloud Computing ETF (ASX: CLDD) gives investors exposure to a portfolio of leading companies in the global cloud computing industry. These companies are involved in the delivery of computing services, servers, storage, databases, networking, software, analytics and other services over the internet. The below provides selected company profiles of the Fund's holdings.



Shopify

Shopify is an all-in-one eCommerce platform designed to make it easy to create an online store without having to employ the services of a designer. Founded in Canada in 2004, Shopify now powers more than 1 million businesses in 175 countries around the world, and is used by brands including Heinz, Staples and Gymshark. Although the primary purpose of the Shopify platform is to allow retail businesses to sell both digital and physical products, it also includes tools that make it easy to manage and promote a store.



CyrusOne

CyrusOne is the third-largest data centre provider in the U.S., and now serves more than 185 Fortune 1000 companies worldwide. Its portfolio includes more than 40 enterprise-class facilities across three continents, and more than 4 million square feet of total net rentable square footage. CyrusOne offers cloud solutions, connectivity solutions and co-location solutions, and its customers include enterprises, network operators, cloud providers, and supporting service providers.



Fastly

Based in San Francisco, Fastly's global edge cloud platform processes, serves, and secures a business's applications as close to its users as possible, at the edge of the network. The platform includes Fastly's content delivery network, image optimisation, video and streaming, cloud security, and load balancing services. Empowering developers to run, secure, and deliver websites and applications as close to users as possible helps to make the end-user experience fast, secure, and highly personalised.



Xero

Founded in New Zealand in 2006, Xero is one of the fastest growing 'software as a service' companies globally, offering a cloud-based accounting software platform for small and medium-sized businesses. It has more than 2 million subscribers in over 180 countries, and employs over 2,500 people in Australia, New Zealand, the US, the UK, Asia and South Africa.

Forbes named Xero the World's Most Innovative Growth Company in 2014 and 2015.



Twilio

Twilio is a U.S. technology company that provides a developer platform for communications: the Twilio Customer Engagement Platform. Developers use the platform's programmable application program interfaces (APIs) as building blocks in creating other technology products. Twilio enables phones, VoIP, and messaging to be embedded into web, desktop, and mobile software. The platform powers communications for more than 190,000 businesses, and enables nearly 932 billion human interactions every year.

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Zoom

Zoom is a U.S.-based communications technology company that provides a cloud platform for video, voice, chat and content sharing across mobile devices, desktops, telephones, and room systems. The Zoom Software as a Service (SaaS) aims to make it easy for businesses and organisations to bring their teams together from remote locations for online meetings, mobile collaboration and video conferencing. The onset of the COVID-19 pandemic resulted in a significant increase in the use of Zoom's software, as the number of people working from home rose dramatically. As an SaaS program, Zoom users access the software over the internet instead of having to host the software program on the company's own server.



Microsoft

Microsoft is a leading global provider of cloud computing services for businesses of all sizes. The company's Azure cloud platform comprises more than 200 products and cloud services designed to enable businesses and organisations to build, run and manage applications across multiple clouds, on-premises and at the edge. It supports many different programming languages, tools, and frameworks, including both Microsoft and third-party software and systems. More than 95% of Fortune 500 companies use Azure.



QTS Realty Trust

QTS Realty Trust is a leading provider of data centre solutions across North America and Europe. The Company owns, develops and operates these data centres, which house the network and computer equipment of multiple customers and provide access to a range of communications carriers. QTS' integrated technology platform delivers secure, compliant infrastructure solutions, robust connectivity and premium customer service to leading hyperscale technology companies, enterprises, and government entities.



SalesForce

Founded in 1999, Salesforce is a U.S. software company which pioneered the idea of replacing traditional desktop customer relationship management (CRM) software with CRM in the cloud. Salesforce helps a business's marketing, sales, commerce, service and IT teams work as one from anywhere. It is now used by more than 150,000 companies around the world, both big and small.



Workday Inc

Workday is a U.S. cloud-based software vendor specialising in human capital management (HCM) and financial management applications. The company's software, which is used by companies, educational institutions and government agencies, has often been recognised for its ease of use and quick implementation, compared with on-premises HCM and finance applications. As part of its applications, Workday provides embedded analytics that capture the content and context of everyday business events, facilitating informed decision-making from wherever users are working. Companies using Workday's applications include Netflix, VISA, Roche and Adobe.

PORTFOLIO HOLDINGS EXAMPLES BETASHARES CLOUD COMPUTING ETF



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Benefits of BetaShares Cloud Computing ETF

- **Exposure to the growth potential of the cloud computing industry** - Cloud computing has been one of the fastest growing segments of the technology sector, and given much of the world's digital data and software applications are still maintained outside the cloud, continued strong growth has been forecast
- **'Pure play' exposure** - to be eligible for inclusion in CLDD's portfolio, a company's share of revenue from cloud computing services must meet a minimum threshold. CLDD's index is constructed so that it prioritises companies that generate the majority of their revenues from cloud-based services, making it a more 'pure play' exposure
- **Diversification** - In a single ASX trade, get exposure to a diversified portfolio of leading companies in the global cloud computing industry, a sector under-represented in the Australian sharemarket
- **Transparency** - Full portfolio holdings and net asset value per unit are available daily on our website
- **Cost-effective** - management costs of only 0.67% p.a.¹ - no 'active manager' fees

Uses of BetaShares Cloud Computing ETF

The Fund can be used to implement a variety of investment strategies. For example:

- Tactical allocation to the cloud computing thematic
- As a complement to a broad-based technology exposure

There are risks associated with an investment in the Fund, including market risk, technology sector risk, international investment risk and concentration risk. The Fund's returns can be expected to be more volatile (i.e. vary up and down) than a broad global shares exposure, given its concentrated sector exposure. The Fund should only be considered as a component of a diversified portfolio. For more information on risks and other features of the Fund, please see the Product Disclosure Statement.

This information has been prepared by BetaShares Capital Ltd (ABN 78 139 566 868 AFSL 341181) (BetaShares), the issuer of the Fund. It does not take into account any person's objectives, financial situation or needs. Investors should consider the appropriateness of the information taking into account such factors and seek financial advice. Before making an investment decision, investors should read the Product Disclosure Statement (PDS), available at www.betashares.com.au, and consider whether the Fund is appropriate for their circumstances. An investment in the Fund is subject to investment risk and the value of units may go down as well as up. BetaShares does not guarantee the performance of the Fund, the repayment of capital or any rate of return.

The Fund is not sponsored, endorsed, sold or promoted by Indxx, LLC (Indxx), the index provider. Indxx makes no representation or warranty, express or implied, to the owners of the Fund or any member of the public regarding the advisability of investing in securities generally or in the Fund particularly. Indxx has no obligation to take the needs of the Responsible Entity or the unitholders of the Fund into consideration in determining, composing or calculating the Underlying Index. Indxx is not responsible for and has not participated in the determination of the timing, amount or pricing of the Fund units to be issued or in the determination or calculation of the equation by which the Fund units are to be converted into cash. Indxx has no obligation or liability in connection with the administration, marketing or trading of the Fund.

Trading Information

BetaShares Funds can be bought or sold during the trading day on the ASX, and trade like shares.

EXCHANGE	ASX
ASX CODE	CLDD
CURRENCY	AUD
TRADING	10:00-16:00 (AEST)
BLOOMBERG CODE	CLDD AU
IRESS CODE	CLDD.AXW

About BetaShares

BetaShares is a leading manager of ETFs and other Funds that are traded on the Australian Securities Exchange ('ASX'). Our aim is to provide intelligent investment solutions which help Australian investors meet their financial objectives. With a broad range of products now trading on the ASX, our range of Funds is one of the largest and most diverse available in the market. We offer investors simple to use and cost-effective access to equities, cash, bonds, currencies, commodities, and alternative strategies.

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