

Invest in 50 of the largest Asian technology companies in one ASX trade.

The BetaShares Asia Technology Tigers ETF (ASX: ASIA) provides access to a portfolio of the largest technology companies based in Asia (ex-Japan), including Alibaba, Tencent, Baidu and JD.com.



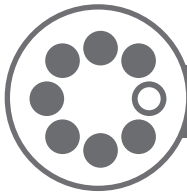
ACCESS TECHNOLOGY GIANTS

ASIA invests in 50 leading companies that dominate e-commerce, telecommunications, IT, software, data processing and computer communications industries in the Asian (ex-Japan) region.



GROWTH OPPORTUNITY

Due to its younger, tech-savvy population, Asia is surpassing the West in terms of technological adoption and the Asian technology sector is anticipated to remain a growth sector.



DIVERSIFICATION

ASIA provides exposure to companies in the technology sector, a sector which is under-represented in the Australian sharemarket.

ASIA may also provide a complement for investors with an existing allocation to US based technology companies.

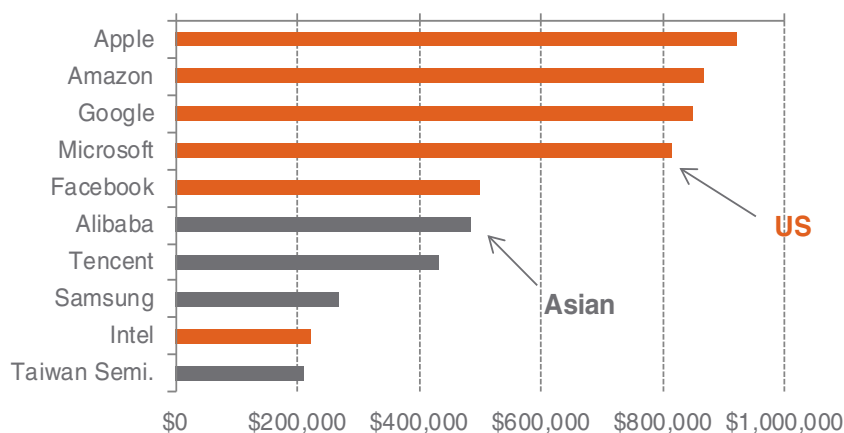


COST-EFFECTIVE

With management costs of only ~0.67% p.a. (or \$67 for every \$10,000 invested), ASIA is a cost-effective solution for investors seeking exposure to the Asian technology sector.

Tech Tigers: Asia is home to four of the 10 largest technology companies in the world¹

Top 10 Global Internet Companies by Market Capitalisation (US\$M): as at July 2018¹



¹Source: Bloomberg

Buy and sell like any share on the ASX using the code:
ASIA

BetaShares Capital Ltd (ACN 139 566 868 AFS Licence 341181) is the issuer. Read the PDS at www.betashares.com.au and consider with your financial adviser whether the product is appropriate for your circumstances. The value of the units may go down as well as up.

HOW TO USE ASIA IN A PORTFOLIO:

ASIA can be used to implement a variety of investment strategies.

For example:

- A core component of a global shares allocation
- A complement for investors with an existing allocation to U.S. based technology companies
- Tactical exposure to the Asian technology sector

ASX: ASIA is part of the BetaShares range of Global Technology Exposures

The BetaShares technology range has been designed to provide investors with access to some of the most exciting technology themes from around the world in a single ASX trade.

There are risks associated with an investment in the Fund, including information technology risk, concentration risk, emerging markets risk and currency risk. For more information on risks and other features of the Fund, please see the Product Disclosure Statement.