


**ASX: ASIA**

# Access 50 of the largest Asian technology companies in one trade

The Betashares Asia Technology Tigers ETF (ASX: ASIA) provides access to a portfolio of the largest technology companies based in Asia (ex-Japan), including Alibaba, Tencent, Baidu and JD.com.



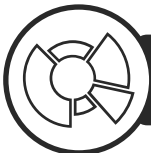
## ACCESS TECHNOLOGY GIANTS

ASIA invests in 50 leading companies that dominate e-commerce, telecommunications, IT, software, data processing and computer communications industries in the Asian (ex-Japan) region.



## GROWTH OPPORTUNITY

Due to its younger, tech-savvy population, Asia is surpassing the West in terms of technological adoption and the Asian technology sector is anticipated to remain a growth sector.



## DIVERSIFICATION

ASIA provides exposure to companies in the technology sector, a sector which is under-represented in the Australian sharemarket.

ASIA may also provide a complement for investors with an existing allocation to US based technology companies.

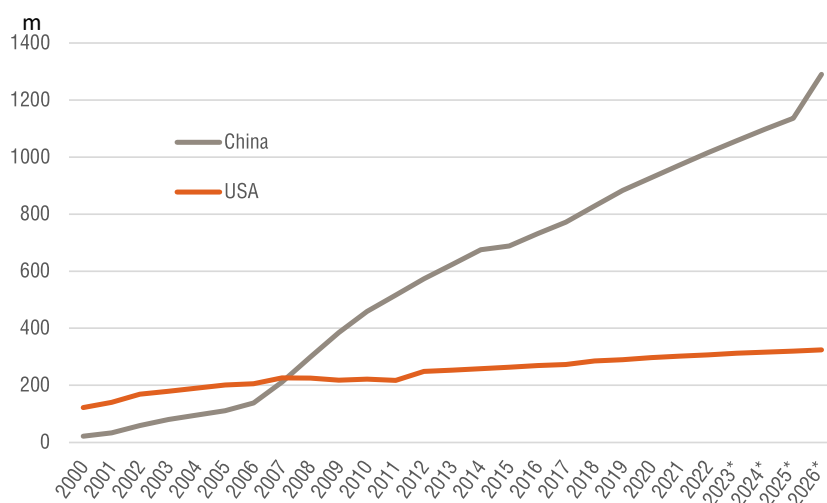


## COST-EFFECTIVE

With management costs of only 0.67% p.a.<sup>1</sup> (or \$67 for every \$10,000 invested), ASIA is a cost-effective solution for investors seeking exposure to the Asian technology sector.

## The growth potential for Asia's online commerce is significant

Actual and projected number of internet users, China vs USA: 2000 - 2026



Source: InternetLiveStats.com and Statista. \*Projection. Actual outcomes may differ materially from projections.

## How to use ASIA in a portfolio:

ASIA can be used to implement a variety of investment strategies. For example:

- A small component of a global shares allocation
- A complement for investors with an existing allocation to the US
- Tactical exposure to the Asian technology sector based technology companies.

There are risks associated with an investment in the Fund, including information technology risk, concentration risk, emerging markets risk and currency risk. The Fund's returns can be expected to be more volatile (ie vary up and down) than a broad shares exposure, given its more concentrated exposure. For more information on risks and other features of the Fund, please see the Product Disclosure Statement.

## Buy and sell like any share on the ASX using the code: ASIA

<sup>1</sup>Other costs, such as transactional costs, may apply. Refer to the PDS for more information.

Betashares Capital Ltd (ABN 78 139 566 868 AFS Licence 341181) is the issuer. Read the Target Market Determination and PDS at [www.betashares.com.au](http://www.betashares.com.au) and consider with your financial adviser whether the product is appropriate for your circumstances. The value of the units may go down as well as up. The Fund should only be considered as a component of a diversified portfolio.