



BetaShares

Exchange Traded Funds

ASX: BBUS

BetaShares U.S. Equities Strong Bear Hedge Fund - Currency Hedged

A leveraged way to seek to profit from, or protect against a falling U.S. sharemarket

The BetaShares U.S. Equities Strong Bear Hedge Fund - Currency Hedged (ASX: BBUS) provides a simple way to generate magnified returns that are negatively correlated to the U.S. sharemarket.



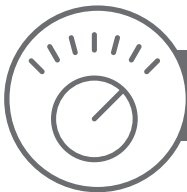
PORTFOLIO HEDGING

You can use BBUS to protect against a decline in the U.S. sharemarket, without having to sell your shares and crystallise capital gains.



SIMPLE AND COST-EFFECTIVE TO ACCESS

You can buy and sell BBUS on the ASX as simply as any share, avoiding the costs and complications of futures, CFDs and short selling.



SEEK MAGNIFIED PROFIT FROM A DECLINING U.S. MARKET

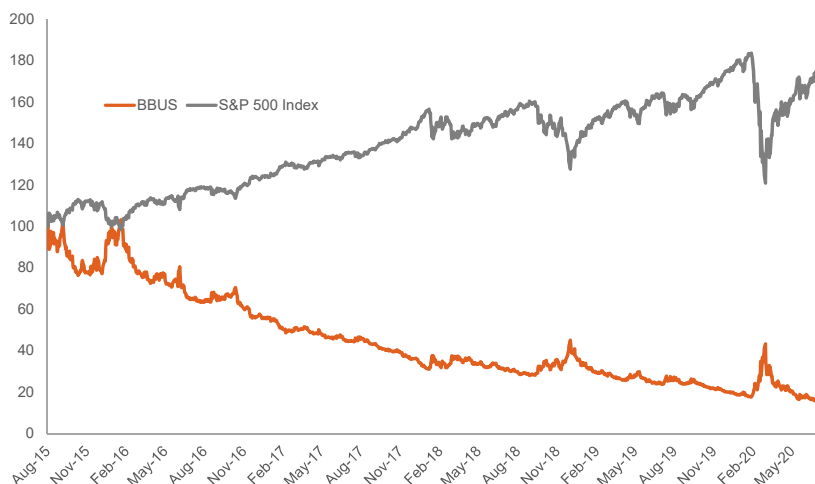
BBUS offers the potential for magnified positive returns when the U.S. sharemarket falls (but with magnified negative returns when the market rises). A 1% fall in the U.S. share market on a given day can generally be expected to deliver a 2.0% to 2.75% increase in the value of BBUS (and vice versa).



NO MARGIN CALLS

Unlike most other investments providing 'short' exposure, you cannot lose more than your initial investment. There are no margin calls for investors.

BBUS vs S&P/ASX 500 Index performance: April 2015 – 31 July 2020



Source: BetaShares, Bloomberg. Past performance is not indicative of future performance. Please note, BBUS's portfolio is managed actively and should not be expected to provide any particular short multiple of the market return over any time period. BBUS does not track a published benchmark.

Buy and sell like any share on the ASX using the code: BBUS

BetaShares Capital Ltd (ACN 139 566 868 AFS Licence 341181) is the issuer. Read the PDS at www.betashares.com.au and consider with your financial adviser whether the product is appropriate for your circumstances. The value of the units may go down as well as up.

HOW TO USE BBUS IN A PORTFOLIO:

- Hedge a portfolio of U.S. shares against a decline in the U.S. sharemarket
- Access the potential for leveraged returns if the U.S. sharemarket falls

Gearing magnifies gains and losses, involves significantly higher risk than non-gearing investments, and may not be a suitable strategy for all investors.

Investment risks include risk associated with negatively correlated returns, market risk, futures risk and gearing risk. For more information on risks and other features of the Fund, please see the Product Disclosure Statement.