


**ASX: CLDD**

# Invest in the cloud computing megatrend

The Betashares Cloud Computing ETF (ASX: CLDD) provides cost-effective exposure to a diversified portfolio of leading companies in the global cloud computing industry.



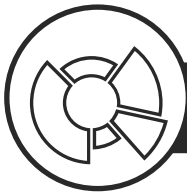
## GROWTH POTENTIAL

Cloud computing has been one of the strongest-growing segments of the technology sector, and given much of the world's digital data and software applications are still maintained outside the cloud, continued strong growth has been forecast.



## 'PURE PLAY' EXPOSURE

To be eligible for inclusion in CLDD's portfolio, a company's share of revenue from cloud computing services must meet a minimum threshold. CLDD's index is constructed so that it prioritises companies that generate the majority of their revenues from cloud-based services, making CLDD a more 'pure play' exposure.



## DIVERSIFICATION

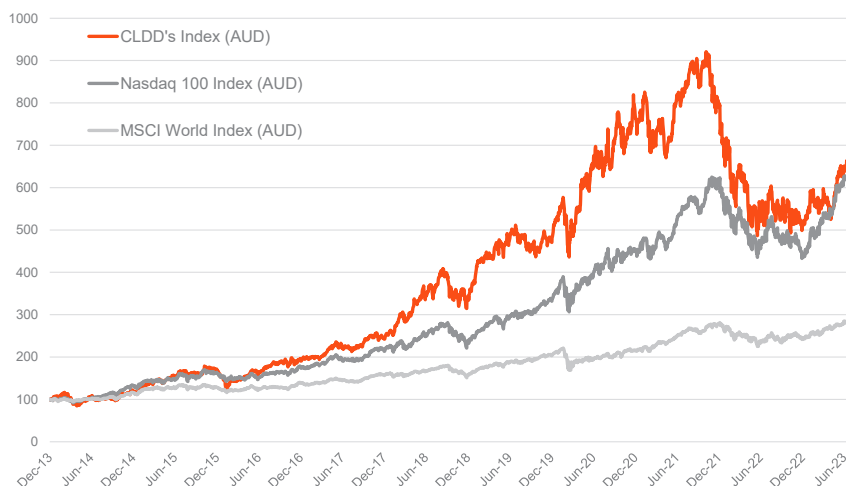
In a single ASX trade, get exposure to a diversified portfolio of leading companies in the global cloud computing industry, a sector under-represented in the Australian sharemarket.



## COST-EFFECTIVE

With management costs of only 0.67% p.a. (or \$67 for every \$10,000 invested), CLDD is a cost-effective way to gain exposure to the growth potential of the cloud computing sector.

## Performance: CLDD's index vs. Nasdaq-100 Index vs. MSCI World Index: December 2013 – 31 July 2023



Source: Bloomberg. CLDD's inception date was 22 February 2021. Chart shows Index performance (not actual fund performance) after deducting CLDD's management costs of 0.67% p.a. to illustrate the longer-term historical performance of leading companies in the global cloud computing industry captured by the Index. Past performance is not an indicator of future performance of the Index or CLDD. You cannot invest directly in an Index. CLDD's returns can be expected to be more volatile (i.e. vary up and down) than a broad global shares exposure, given its concentrated sector exposure.

## Buy and sell like any share on the ASX using the code: CLDD

<sup>1</sup>Other costs, such as transaction costs, may apply. Refer to the PDS for more information.

Betashares Capital Ltd (ABN 78 139 566 868 AFS Licence 341181) is the issuer. Read the Target Market Determination and PDS at [www.betashares.com.au](http://www.betashares.com.au) and consider with your financial adviser whether the product is appropriate for your circumstances. The value of the units may go down as well as up.

## How to use CLDD in a portfolio:

- Tactical allocation to the cloud computing thematic.
- As a complement to a broad-based technology exposure.

CLDD is part of the Betashares range of Global Technology Exposures, which has been designed to provide investors with access to some of the most exciting technology themes from around the world in a single ASX trade.

There are risks associated with an investment in the Fund, including market risk, technology sector risk, international investment risk and concentration risk. The Fund's returns can be expected to be more volatile (i.e. vary up and down) than a broad global shares exposure, given its concentrated sector exposure. For more information on risks and other features of the Fund, please see the Product Disclosure Statement.