



# Invest in the rapidly emerging crypto economy

The BetaShares Crypto Innovators ETF provides cost-effective exposure to a portfolio of global companies at the forefront of the dynamic crypto economy.



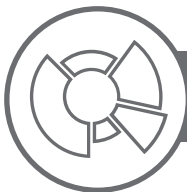
## GROWTH POTENTIAL

The crypto economy has been growing strongly, aided by the performance of Bitcoin, Ethereum and other digital assets over the past ten years, with this growth anticipated to continue. The companies within CRYP are seeking to build on that success.



## EXPOSURE TO CRYPTO CORE INFRASTRUCTURE

CRYP provides 'picks and shovels' exposure to the companies building crypto mining equipment, crypto trading venues, and other key services that allow the crypto economy to thrive. CRYP invests in a portfolio of up to 50 crypto leaders, including Coinbase, Riot Blockchain and Microstrategy.



## CRYPTO ECONOMY EXPOSURE IN AN EQUITY ETF

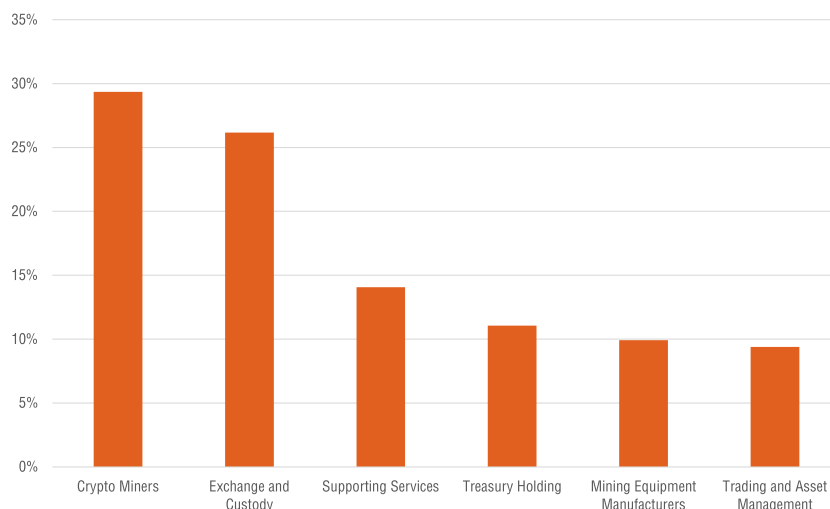
CRYP provides focused exposure to the crypto economy within the familiar ETF structure. CRYP will not invest in crypto assets directly and will not track price movements of any crypto assets. You can invest in CRYP as simply as buying any share on the ASX.



## ACCESS THE BROAD CRYPTO-EQUITY ECOSYSTEM

CRYP is designed to capture the full breadth of the crypto ecosystem by investing in pure-play crypto companies, those whose balance sheets are held at least 75% in crypto assets, and in diversified companies with crypto-focused business lines.

## The Bitwise Crypto Innovators Index: Industry breakdown as at 15 October 2021



Source: BetaShares, Bloomberg. CRYP's index is the Bitwise Crypto Innovators Index.

## Buy and sell like any share on the ASX using the code: CRYP

BetaShares Capital Ltd (ABN 78 139 566 868 AFS Licence 341181) is the issuer. Read the Target Market Determination and PDS at [www.betashares.com.au](http://www.betashares.com.au) and consider with your financial adviser whether the product is appropriate for your circumstances. The value of the units may go down as well as up. The Fund should only be considered as a small component of a diversified portfolio.

## HOW TO USE CRYP IN A PORTFOLIO:

- Tactical allocation to the crypto economy
- As a complement to a direct cryptocurrency holding, providing diversification via companies involved in the broader crypto system.

There are risks associated with an investment in the Fund, including market risk, crypto-innovators risk, technology sector risk, international investment risk and concentration risk. Crypto-focused companies can be expected to have a very high level of return volatility. The Fund should only be considered as a small component of a diversified portfolio. For more information on risks and other features of the Fund, please see the Product Disclosure Statement.