


**ASX: GAME**

# Invest in the dynamic video games and esports industry

The Betashares Video Games and Esports ETF (ASX: GAME) provides cost-effective exposure to a portfolio of leading global video gaming and esports companies.



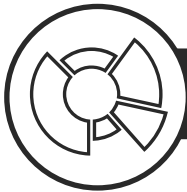
## GROWTH POTENTIAL

Video games now generate more revenue than the global movie business and North American sports combined. Industry revenue, profit margins, and the number of global players are all forecast to increase in the coming years.



## EXPOSURE TO VIDEO GAMING AND ESPORTS INNOVATORS

GAME provides exposure to leading global companies from three key sectors: Video game developers/publishers, Esports, and hardware. Portfolio holdings include Roblox, Nintendo, NetEase and Electronic Arts.



## PORTFOLIO DIVERSIFICATION

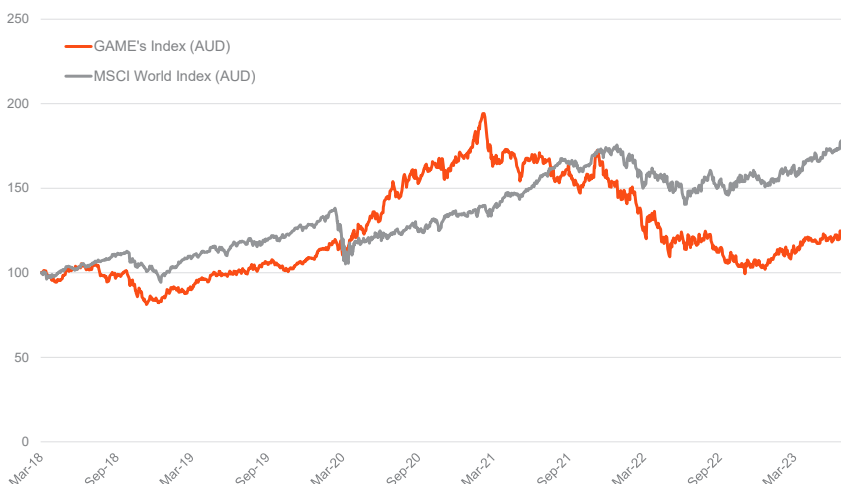
GAME offers potential portfolio diversification benefits to Australian investors, given that video gaming and esports are under-represented in the Australian market.



## COST-EFFECTIVE

With management costs of only 0.57% p.a. (or \$57 for every \$10,000 invested), GAME is a cost-effective way to gain exposure to the growth potential of the video gaming and esports thematic<sup>1</sup>.

## GAME's Index vs. MSCI World Index: 9 March 2018 - 31 July 2023



Source: Bloomberg. GAME's inception date was 7 February 2022. Chart shows Index performance (not actual fund performance) after deducting GAME's management costs of 0.57% p.a. to illustrate the longer-term historical performance of leading global video gaming and esports companies captured by the Index. Past performance is not an indicator of future performance of the Index or GAME. You cannot invest directly in an Index. GAME's returns can be expected to be more volatile (i.e. vary up and down) than a broad global shares exposure, given its concentrated sector exposure.

## Buy and sell like any share on the ASX using the code: GAME

<sup>1</sup>Other costs, such as transaction costs, may apply. Refer to the PDS for more information.

Betashares Capital Ltd (ABN 78 139 566 868 AFS Licence 341181) is the issuer. Read the Target Market Determination and PDS at [www.betashares.com.au](http://www.betashares.com.au) and consider with your financial adviser whether the product is appropriate for your circumstances. The value of the units may go down as well as up. The Fund should only be considered as a component of a diversified portfolio.

## How to use GAME in a portfolio:

- Tactical allocation to the video gaming and esports thematic.
- As a complement to broad market core exposures.

GAME is part of the Betashares range of thematic ETFs, which have been designed to provide investors with exposure to thematic growth opportunities driven by long-term transformational megatrends in a single ASX trade.

There are risks associated with an investment in the Fund, including market risk, sector risk, international investment risk and concentration risk. The Fund's returns can be expected to be more volatile (ie vary up and down) than a broad global shares exposure. The Fund should only be considered as a component of a diversified portfolio. For more information on risks and other features of the Fund, please see the Product Disclosure Statement.