


**ASX: IEAT**

## Invest in the future of food

The Betashares Future of Food ETF (ASX: IEAT) provides cost-effective exposure to some of the world's most innovative companies in the areas of global food production and supply.



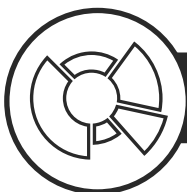
### GROWTH POTENTIAL

A growing global population and changing patterns of food consumption pose environmental, health and ethical challenges. In response, innovations are taking place to make the food we eat more sustainable, healthier and less cruel to animals. This 'future of food' has become a major growth segment within the global food industry.



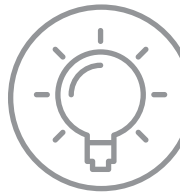
### ACCESS TO LEADING INNOVATORS IN FOOD PRODUCTION AND SUPPLY

IEAT provides exposure to innovative companies from sectors including smart farming (e.g. vertical farming, precision agriculture and the use of automation in farming), plant-based and cell-cultured foods, and sustainable packaging (e.g. biodegradable and compostable packaging).



### PORTFOLIO DIVERSIFICATION

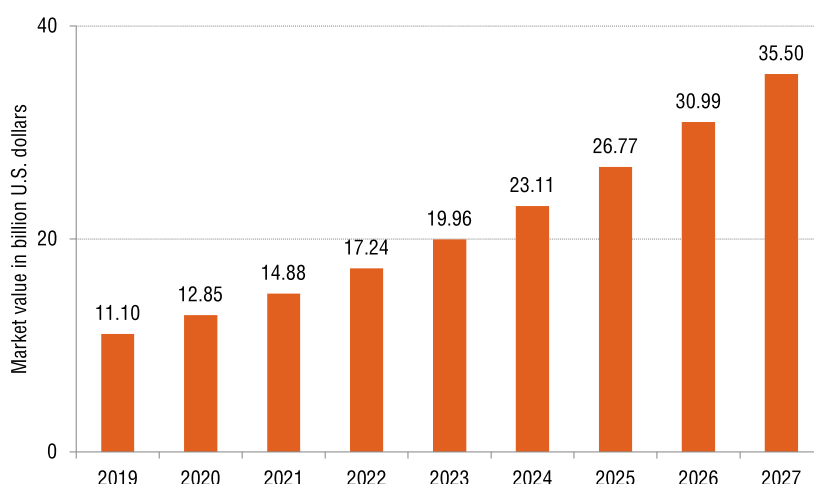
IEAT offers access to a portfolio of companies leading the 'future of food' revolution across a number of geographic regions, reducing stock and region-specific risk compared to investing in individual companies in the food production industry.



### COST-EFFECTIVE

With management costs of only 0.67% p.a. (or \$67 for every \$10,000 invested), IEAT is a cost-effective way to gain exposure to the 'future of food' thematic<sup>1</sup>.

### Forecast market value of plant-based meat worldwide, 2019 - 2027 (US\$ billion)



Source: Polaris Market Research, 2021.

Additional information: Worldwide; Statista; Polaris Market Research, 2020.

Note: Actual outcomes may differ materially from projected outcomes.

### Buy and sell like any share on the ASX using the code: IEAT

<sup>1</sup>Other costs, such as transaction costs, may apply. Refer to the PDS for more information.

Betashares Capital Ltd (ABN 78 139 566 868 AFS Licence 341181) is the issuer. Read the Target Market Determination and PDS at [www.betashares.com.au](http://www.betashares.com.au) and consider with your financial adviser whether the product is appropriate for your circumstances. The value of the units may go down as well as up. The Fund should only be considered as a component of a diversified portfolio.

### How to use IEAT in a portfolio:

- Tactical allocation to the 'future of food' thematic.
- As a complement to broad market core exposures.

IEAT is part of the Betashares range of thematic ETFs, which have been designed to provide investors with exposure to thematic growth opportunities in a single ASX trade.

There are risks associated with an investment in the Fund, including market risk, sector risk, international investment risk and concentration risk. The Fund's returns can be expected to be more volatile (ie vary up and down) than a broad global shares exposure, given its more concentrated exposure. The Fund should only be considered as a component of a diversified portfolio. For more information on risks and other features of the Fund, please see the Product Disclosure Statement.