



BetaShares

Exchange Traded Funds

Media release

BetaShares ETFs accumulate more than \$70m in assets under management in first month of trading

- One of the most successful ETF debuts on the ASX
- Healthy product pipeline for 2011

SYDNEY, 17 January 2011: BetaShares Capital Limited (BetaShares) today announced its initial two ETFs have reached more than \$70 million in assets under management in their first month of trading, making it one of the most successful ETF debuts on the Australian Securities Exchange. BetaShares intends to add to its product offering over 2011, with Australia's first currency ETF on track for launch in the coming weeks.

Listed on 15 December 2010, BetaShares two initial ETFs are as follows:

- *BetaShares Financials Sector ETF (ASX Code: QFN) - tracks the performance of the S&P/ASX 200 Financials Index (excluding Property Trusts)*
- *BetaShares Resources Sector ETF (ASX Code: QRE) - tracks the performance of the S&P/ASX 200 Resources Index*

Global ETF veteran and BetaShares Head of Investment Strategy & Distribution Drew Corbett said the successful launch highlights strong ETF investor appetite.

"Our debut surpassed expectations and confirms that the Australian market has been starved of real choice in quality home grown products from a strong local provider, creating significant latent demand that BetaShares is ready to fill," said Mr Corbett. "In addition, we have received strongly positive feedback from our investors on the tight trading spreads and liquidity of our products on the Exchange," he continued.

As the largest Australian specialist ETF provider, BetaShares is committed to providing investors with a wide choice in ETF products with plans to substantially add to its range of ETF products in the coming year, including Australia's first US Currency ETF in early 2011.

Australian ETF market growth over the past two years has been the fastest yet and BetaShares is looking to capitalise on this growth.

"Our pipeline of products will finally provide Australian investors of all types – from set and forget investors to more sophisticated active traders – with a range of products that support a wide number of investing and trading strategies. Increasingly ETFs are being used as

the building blocks of portfolio construction in international markets and our goal is to support the Australian market in making this successful transition.”

“Our sole focus is on the Australian market and tailoring products for the local investor which will drive further growth in the ETF industry. The strong early inflows have established BetaShares as a significant Australian ETF issuer – we aim to build on our success over 2011,” Mr Corbett concluded.

All BetaShares ETFs are traded on the ASX and can be bought and sold by investors like any share.

Further information can be found at www.betashares.com.au and www.asx.com.au.

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About BetaShares

BetaShares is a specialist provider of ETFs designed for Australian investors. BetaShares objective is to expand the universe of investment possibilities open to investors by providing ETFs that empower investors to implement their investment strategies with ease.

About BetaShares ETFs

BetaShares ETFs are Australian domiciled ETFs which trade on the Australian Securities Exchange, and are bought and sold by investors like shares. BetaShares will deliver ETF products that allow investors to track the performance of a range of market indices and asset classes.

Australian-owned and managed, BetaShares is affiliated with BetaPro Management, one of the largest ETF issuers in North America.