



**BetaShares**

Exchange Traded Funds



**Media release**

## **BetaShares USD ETF receives Best of the Best Award**

**SYDNEY, 7 December 2011:** BetaShares Capital Limited (BetaShares) has today announced that its US Dollar ETF has been awarded a prestigious *Money* magazine Best of the Best 2012 award - the Best Innovative Product of the Year. The Best of the Best awards, now in its 11<sup>th</sup> year allocates Gold Winners from the tens of thousands of financial products available for investors.

Drew Corbett, Head of Investment Strategy at BetaShares said the product was judged as innovative by a panel of independent experts with a key attraction being the simplicity of the product in providing investors low-cost US Dollar exposure.

“The ETF opens up access to the US Dollar for retail investors at spreads previously only available to large institutions by purchasing actual US dollars, held on deposit for the benefit of investors. Simple and cost effective access to US Dollars resulted in the US Dollar ETF being one of the most successful ETF debuts on the ASX,” he said.

BetaShares’ goal since launching its first ETF in December 2010 has been to tailor products for Australian investors and is the only provider of currency ETFs on the ASX.

This is the first time in the history of *Money* magazine’s Best of the Best awards an ETF has won the best innovative product category. The USD ETF was chosen above 50 products competing for the same title ranging from home loans to online trading.

“This is only the first step for the ETF industry in Australia and we believe there is still room for further innovation. Compared with global markets, our ETF industry is still in its infancy and local investors should expect continued delivery of exposures to new asset classes, previously difficult to access before the introduction of ETFs,” Mr Corbett said.

Further information can be found at [www.betashares.com.au](http://www.betashares.com.au) and [www.asx.com.au](http://www.asx.com.au).

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## About BetaShares

BetaShares is a specialist provider of ETFs designed for Australian investors. BetaShares' objective is to expand the universe of investment possibilities open to investors by providing ETFs that empower investors to implement their investment strategies with ease.

BetaShares provides the following ETF's to Australian investors:

<b>Product Series</b>	<b>ETF</b>	<b>Ticker</b>
Sector ETFs	Financials Sector ETF	QFN
	Resources Sector ETF	QRE
Currency ETFs	British Pound ETF	POU
	Euro ETF	EEU
	U.S Dollar ETF	USD
Commodity ETFs	Agriculture ETF – Currency Hedged	QAG
	Crude Oil Index ETF – Currency Hedged	OOO
	Gold Bullion ETF – Currency Hedged	QAU

## About BetaShares ETFs

BetaShares ETFs are Australian domiciled ETFs which trade on the Australian Securities Exchange, and are bought and sold by investors like shares. BetaShares will deliver ETF products that allow investors to track the performance of a range of market indices and asset classes.

Australian-owned and managed, BetaShares is affiliated with Horizons ETFs, a member of the Mirae Asset Global Investment Group, one of the largest asset management firms in Asia.

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An investment in units of any BetaShares ETF is subject to risk, which may include possible delays in repayment and loss of income and capital invested. The value of units may go down as well as up. Past performance is not an indication of future performance.