

Investment Communications Manager – Funds Management

Who we are

BetaShares is one of Australia's leading managers of Exchange Traded Funds ("ETFs") and currently manages over \$6B in assets across over 50 products. ETFs have been one of the fastest growing categories of investment products globally and in Australia over the last decade and the market is set to continue growing strongly in the coming years.

ETFs are traded on the ASX like any share and deliver transparent exposure to a broad range of market indices and asset classes including Australian and international equities, cash, fixed income, commodities, currencies, income strategies and alternatives.

About the role

We are seeking a dynamic individual to join the BetaShares team as the Investment Communications Manager and help build on our Australian success story.

Your key focus will involve managing and being a key contributor to BetaShares thought leadership and content strategy, including developing appropriate materials for advisers, SMSF and individual investors. You will need an exceptional ability to translate and simplify technical content into written material that appeals to a broad range of audiences.

We're looking for someone who is a strong team player, with expert written and strong verbal communication skills. You'll bring your enthusiasm, attention to detail, positive attitude and initiative to this role and you'll enjoy lots of variety each day.

Applicants should have prior working experience in a similar role within asset management and/or business journalism (with a personal finance focus)

We would be open to a part time position for the right applicant.

Responsibilities

Key responsibilities of this role will include:

- Research and author high quality written material for both adviser and individual investor audiences
- Work closely with your colleagues in investment management, distribution and marketing to develop new ideas and themes for content creation and messaging
- Edit and provide suggestions on material written by your colleagues or third parties – acting as a "Chief Editor" for the various collateral produced and disseminated by the firm
- Provide suggestions for alternative ways to communicate educational and product material including video, blog, social media, webinar and EDMs
- Keep up to date with financial markets and the regulatory environment for advisers and individual investors in Australia

Key skills and experience:

- Excellent written and verbal communication skills
- Outstanding understanding of investments and financial products

- Proven experience in a similar role whether in asset management or journalism
- Ability to develop narrative and “story telling” across different media including print, digital and video
- High attention to detail
- 5+ years’ experience working in a similar role

This role is a fantastic opportunity for someone looking to further their career in a growing and dynamic business.

To apply, please email your cover letter and CV to careers@betashares.com.au.