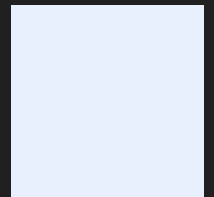




Call for Expression of Interest

Aboriginal Art for Betashares Reflect
Reconciliation Action Plan (RAP)

September 2023



BetaShares Capital Ltd

ABN 78 139 566 866 | AFSL 341181

Betashares have completed the development of our RAP and have received conditional endorsement from Reconciliation Australia. We are now looking for a Gadigal artist or Aboriginal artist with strong connections to Gadigal Country, to create a unique artwork for our RAP, that reflects our reconciliation journey, values, and identity.

About us

Betashares is a leading Australian fund manager specialising in exchange traded funds (ETFs) and other funds traded on the Australian Securities Exchange (ASX). Since launching our first funds in 2010, Betashares has grown to become one of Australia's largest managers of ETFs. Our organisation is founded on the values of care, ambition coupled with humility, a strong moral compass, and a spirit of innovation. While we have offices located nationally and in New Zealand, our head office is located on Gadigal Country in the Sydney CBD.

Opportunity

Betashares is seeking a Gadigal artist or Aboriginal artist with strong connections to Gadigal Country, to create an artwork which will be used for our RAP design. In addition, the design may be used in other ways, for example on our website, investor communications and corporate merchandise. Betashares would own copyright of the design.

Requirements

The final artwork can be a physical two-dimensional painting or high-resolution digital image.

The artwork should provide a visual representation that reflects our formal commitment to reconciliation between Aboriginal and non-Aboriginal Australians, Betashares values, and topological and cultural aspects of Gadigal Country.

Key themes that could potentially be included in the artwork are:

- Gadigal Country
- Reconciliation
- Working together for a better life for all Australians
- Culture
- Spirituality
- Healing
- Community.

Eligibility

This opportunity is open to Aboriginal artists or designers who are Gadigal who live on or off Gadigal Country, or otherwise have a strong connection to Gadigal Country.

All designs and concepts must be the authentic and original work of the artist submitting the design.

Budget

The successful applicant will receive \$3,500 for the artwork with \$1,000 payable on acceptance and \$2,500 on delivery of the final artwork.

Timeline

EOI close	13 October 2023
Successful artist notified	23 October 2023
Briefing	26 October 2023
Artwork complete	4 December 2023

The artist should submit at least one, but no more than three, A4 artwork design concepts for consideration on paper or an email attachment. The design should be accompanied by a supporting statement/story describing the artwork linking to the themes. Artists should also describe their connection to Gadigal Country. This includes whether they are Gadigal; or from another Country but have strong connections to Gadigal Country.

Email EOI to: office@betashares.com.au